



# TOWN OF MIDDLEBURY

## ECONOMIC AND INDUSTRIAL DEVELOPMENT COMMISSION

**Special Meeting, Tuesday April 5, 2016 6:30 p.m.**  
~~Town Hall Conference Room~~ **Shepardson Room 26**

**Present:** Commissioner Terrence McAuliffe  
Commissioner Ted Mannello  
Commissioner Frank Mirovsky  
Commissioner Mark Petrucci

**Also Present:**

**Excused** Commissioner Todd Anelli

**Absent**

**Absent:** Commissioner Joseph Mengacci  
Commissioner Armando Paolino

The meeting was called to order at about 6:35 p.m. by Terrence McAuliffe. The meeting was moved to Shepardson because Town Hall was locked.

Pledge of Allegiance was said by all.

### NEW BUSINESS

Discuss and possible vote on contest to solicit slogan and/or logo

Members reviewed the 2006 Middlebury Bicentennial Logo contest and the resultant graphic and slogan from that contest: "Branching toward the future while rooted in tradition". After discussion, members agreed the image from that contest and the slogan would work well for promoting Middlebury and could be repurposed for economic development promotion, eliminating the need for a contest that might seem redundant and unnecessary. No vote was taken.

### OLD BUSINESS

Review and assessment of Streetscape/Design Guidelines/Zoning Reg. bids.

At the previous March 22 meeting members reviewed an initial decision matrix for value rating the seven responses to the Streetscape/Design Guidelines/Zoning Reg. RFP. After some discussion at that meeting members agreed with Frank

Mirovsky to also construct a decision matrix to rate responses against specific submission requirements tied directly to the RFP specifications.

At the subject meeting, members discussed the seven submissions and evaluated the quality of presentation, completeness, and conformance to requirements of each one. The top four responses were ranked on the matrix sheets with comments.

Chairman Terry McAuliffe said he would speak to Planning and Zoning Chairman Terry Smith about next steps in the selection process. P&Z is responsible for the zoning regulation revision portion of the RFP and the cost of that work is funded. The design guidelines needed by EIDC fit into the zoning regulations and Plan of Conservation and Development as does the streetscape plan.

MOTION TO ADJOURN by Frank Mirovsky, SECOND by Ted Mannello and unanimously voted at about 7:56 pm.

Respectfully submitted,

Terrence McAuliffe  
Chairman—Economic Development Commission  
cc. Town Clerk, Barbara Whitaker, Commission Members