



TOWN OF MIDDLEBURY

ECONOMIC AND INDUSTRIAL DEVELOPMENT COMMISSION

**Special Meeting, Wednesday October 16, 2019 6:30 p.m.
Town Hall Conference Room**

Present: Commissioner David Cappelletti
Commissioner Anthony Minchella
Commissioner Frank Mirovsky
Commissioner Armando Paolino
Commissioner Mark Petrucci
Chairman Terrence McAuliffe

Also Present:

Absent: Commissioner Ted Mannello

CALL TO ORDER

The meeting was called to order at about 6:35pm.
Pledge of Allegiance was said by all.

OLD BUSINESS Promotional Video

Members discussed the considerations and costs associated with production of a 3-minute promotional video in order to get a common understanding. There is no timetable for producing the video, but members agreed it was important to get started with certain things that should be done now, such as Fall and Winter season drone footage.

Anthony Minchella was authorized up to \$350.00 to acquire as much drone footage as possible per the list discussed at the meeting, with emphasis on those locations most suitable for the Fall season.

After discussion there was a question whether the project could be completed "in house" due to costs exceeding the \$900 available in the EIDC budget. David Cappelletti agreed to get an estimate from a professional videographer for the cost of a 3-minute promotional video, and find out the coordination and information transfer involved.

After discussion there was a question on whether fund raising and/or sponsorship should be used to cover some of the cost of the video. Armando Paolino agreed to research and report at the next meeting.

ADJOURNMENT

Frank Mirovsky MOTIONED to adjourn, SECOND by Mark Petrucci and unanimously voted at about 7:50 pm.

Respectfully submitted,

Terrence McAuliffe

Chairman—Economic Development Commission
cc. Town Clerk, Barbara Whitaker, Commission Members