



TOWN OF MIDDLEBURY

ECONOMIC AND INDUSTRIAL DEVELOPMENT COMMISSION

**Regular Meeting, Tuesday October 22, 2019 6:30 p.m.
Town Hall Conference Room**

Present: Commissioner Anthony Minchella
Commissioner Frank Mirovsky
Commissioner Armando Paolino
Commissioner Mark Petrucci
Chairman Terrence McAuliffe

**Also
Present:**

Absent: Commissioner David Cappelletti
Commissioner Ted Mannello

CALL TO ORDER

The meeting was called to order at about 6:30pm.
Pledge of Allegiance was said by all.

APPROVAL OF MINUTES

Mark Petrucci MOTIONED to approve the Sep. 24, 2019 minutes, SECOND by Armando Paolino and unanimously voted.

Armando Paolino MOTIONED to approve the Oct. 16, 2019 minutes, SECOND by Anthony Minchella and unanimously voted.

GUEST SPEAKER – FRAN BRENNAN

Fran Brennan, former EIDC Chairman, 1997-2003 discussed his background in economic development, going back to his work in moving the UCONN campus from Hillside to East Main Street in Waterbury and how it anchored further progress. He contrasted Waterbury's big city challenges to the small-town realities of the bedroom community of Middlebury.

In discussion with commissioners, Mr. Brennan said in the past he had urged a dedicated person be hired to promote business. Chairman McAuliffe noted

Southbury had hired a person at \$80,000 per year. Mr. Brennan noted demographic changes. He observed a change in small town values, among them volunteering and serving on town commissions. The seven distinct business areas were discussed and prospects for each. Members also noted the positive attributes of businesses in Middlebury and some recent success stories.

OLD BUSINESS Promotional Video

Anthony Minchella discussed ideas and concepts of drone video shots. He said he was planning to get more good footage in the next days. Members discussed with Mr. Brennan the kinds of things that would promote the town.

ADJOURNMENT

Anthony Minchella MOTIONED to adjourn, SECOND by Frank Mirovsky and unanimously voted at about 7:42 pm.

Respectfully submitted,

Terrence McAuliffe

Chairman—Economic Development Commission
cc. Town Clerk, Barbara Whitaker, Commission Members