



TOWN OF MIDDLEBURY

ECONOMIC AND INDUSTRIAL DEVELOPMENT COMMISSION

**Regular Meeting, Tuesday May 26, 2020, 6:30 p.m.
VIDEO TELECONFERENCE**

Present: Chairman Terrence McAuliffe
Commissioner Mark Petrucci
Commissioner Frank Mirovsky

Also Present: Curt Bosco

Absent: Commissioner David Cappelletti
Commissioner Ted Mannello
Commissioner Anthony Minchella
Commissioner Armando Paolino

CALL TO ORDER

There was no quorum. The meeting was not recorded.

A discussion began at about 6:30 pm on ZOOM with Mark Petrucci.

Frank Mirovsky joined by Facetime at about 6:35.

Curt Bosco joined by ZOOM at about 7:10.

Chairman McAuliffe said he had spoken to three commercial brokers for opinions on competitiveness of Middlebury to comparable towns. All brokers said Middlebury's rents, leases, and land prices were higher, sometimes much higher, than competitors. Many other factors as well, including lot sizes and local fees and regulations. Cost of business facilities was the number one factor influencing interest in Middlebury. The brokers recommended we get "hard numbers" comparing Middlebury prices to competitors for awareness.

McAuliffe said he would contact AdvanceCT (formerly CERC) for research and hard data.

Discussing sending E-Mails to prospects, McAuliffe told Mark Petrucci he appreciated the samples he had received, and decided to be very selective in sending out similar ones from Middlebury. We will not blast out E-Mails.

Discussing "making Middlebury a more attractive destination," McAuliffe told Frank Mirovsky to continue exploring beautification possibilities, as a follow-up to suggestions by Dean Yimoyines.

Discussing promotions, McAuliffe said he was revising the "EIDC Brochure" done in 2000 for republication before June 30th.

Discussing the "Commercial Development Guide," McAuliffe said he was taking over the update effort and meeting with Land Use and other Middlebury officials to get the document republished by June 30th.

Discussing the "Oxford Airport Enterprise Zone," McAuliffe said he had not been able to get information on that tax incentive from the Connecticut Airport Authority. He will escalate through State Government contacts.

McAuliffe thanked Curt Bosco for the great job done helping restaurants and bue coronavirus.

Respectfully submitted,

Terrence McAuliffe

Chairman—Economic Development Commission

cc. Town Clerk, Barbara Whitaker, Commission Members